



Oregon Tradeswomen, Inc.

Business Membership

Show your active support of equity in the construction, manufacturing, and utility trades by becoming a Business Member of Oregon Tradeswomen, Inc.!

Established in 1989, Oregon Tradeswomen, Inc. trains women to be successful in the trades career of their choice. As a result of our years of workforce training, Oregon is a national leader with hundreds of employers who hire quality trades workers who just happen to be women!

Join us as a Business Member to support this important work serving industry needs.



Business Member Benefits	Entry Level \$500 - \$2,999	Bronze \$3,000 - \$5,999	Silver \$6,000 - \$9,999	Gold \$10,000 - \$14,999	Platinum \$15,000
Women in Trades Career Fair Sponsorship <i>(see reverse for a full list of benefits)</i>		Bronze Level	Silver Level	Gold Level	Platinum Level
Technical assistance consulting by OTI Staff				One-Hour	Two-Hours
OTI Business Member web-badge and window cling	X	X	X	X	X
Sponsorship recognition on OTI's Job Board			1 month	2 months	3 months
Job Postings on OTI Jobs Board (In Beta, TBD)	2 per year	5 per year	10 per year	15 per year	20 per year
Social Media exposure for available jobs				X	X
Company name and hyperlink on Business Member Page on OTI website	Text Link	Text Link	Text Link	Logo Linked	Logo Linked
Permission to use the OTI "Proud Business Member" logo on letterhead, business cards, etc.					X
Option for Guest Blog Post with Social Media Share				X	X
Standing Invitations to TACC Graduations	X	X	X	X	X
Recognition in annual report	X	X	X	X	X



Additional Partnership Opportunities Available:

- Diversity Summit
- Tradeswomen Leadership Institute
- OTI Signature Event

Contact Lisa Palermo, Development Director:
503.335.8200 x 38 | lisa@tradeswomen.net

or visit www.tradeswomen.net/business-membership for details.

www.tradeswomen.net/business-membership/



Oregon Tradeswomen, Inc.

Women in Trades Career Fair Sponsor Benefits

	Platinum \$10,500	Gold \$7,800	Silver \$4,750	Bronze \$2,250
Company logo printed on TriMet bus signs <i>Viewed by 2,102,205 individuals throughout the Portland Metropolitan area</i>	Yes			
Company logo included in Fair Television commercial <i>Viewed by 696,556 adults age 18 & up</i>	Yes			
Company logo printed on event posters <i>1,700 posters are printed and distributed throughout the Portland Metropolitan area</i>	Yes			
Company recognition on event postcards (oversize 8" x 10" cards) <i>10,000 printed and mailed or distributed throughout the Portland Metropolitan area</i>	Logo	Name	Name	Name
Recognition in media communications	Yes	Yes		
Company recognition on event T-shirts <i>More than 750 shirts distributed</i>	Logo	Name	Name	Name
Company recognition in participant information packet <i>Company logo or name with website</i>	Logo	Name	Name	Name
Company recognition on outdoor Fair welcome banner <i>4' x 8' color banner</i>	Logo	Logo	Name	Name
Exhibitor space at Fair <i>Visited by more than 1,100 attendees</i>	Prime	Prime	General	General
Active link on OTI's website	Logo	Logo	Name	Name
Women in Trades Fair social media campaign <i>OTI's Facebook presence includes more than 2,800 "Likes"</i>	Yes	Yes		
Sponsor recognition certificate	Framed	Framed	Unframed	Unframed