

Request for Tradeswomen models for the 2003 Women In Trades Fair

“Women’s Workwear and Career Demonstration”

The Women’s Workwear and Career Demonstration turns the traditional idea of a fashion show upside down! Tradeswomen from a variety of trades wear the work gear for their jobs: from the Steamfitters overalls to the firefighters protective clothing to the painter’s whites, women show how they dress for their trades career. The Workwear and Career Demonstration is held on May 1st, the middle school day of the Fair, and as the finale at 3 pm on May 3rd, our public day.

Use this form to nominate a woman from your industry* to be a model for the 2003 Women’s Workwear and Career Demonstration! Nominations must be submitted by March 15, 2003.

We ask that each tradeswomen model be able to:

1. Attend the three after-work rehearsals
2. Perform in two shows on Thursday, May 1st and one on Saturday, May 3rd.
3. Wear the workwear for her trade, and carry one or more tools representative of her trade
4. Help write the script the announcer will use to speak about her trade
5. Company/organization logos are encouraged

We ask that organizations sponsoring models be able to:

1. Release the model from work for two days of the Fair
2. Pay the model’s wages while she is at the Fair

In return for this, tradeswomen model sponsors receive:

1. Recognition for sponsoring the tradeswomen model in the Fair program, given to the over 1200 women and girls that attend the Fair
2. An opportunity to educate women and girls about your program in a targeted way

Yes! We would like to sponsor a tradeswomen model from our organization at the 2003 Women In Trades Fair! We can follow the guidelines above.

Name _____

Trade/ Company/ Organization _____

Address _____

City _____ State _____ Zip _____

Phone _____ Fax _____

E-mail _____

Name of Tradeswoman _____

Trade/Career to be represented _____

*Tradeswomen include women in blue-collar mechanical, technical and utility work, the building and construction trades, as well as those in the industrial, maintenance, service and public sectors.

Submit to Oregon Tradeswomen, Inc. by March 15, 2003. Models will be selected by March 30th.

Fax: (503) 249-0445

Or mail: 1714 NE Alberta, Portland, OR 97211